

Form PTO-1449

U.S. DEPARTMENT OF COMMERCE

ATTY. DOCKET NO.

SERIAL NO.

(REV. 8-83)

PATENT AND TRADEMARK OFFICE

T702-02

09/516,983

INFORMATION DISCLOSURE CITATION

APPLICANT

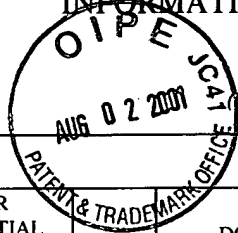
ELDERING ET AL.

FILING DATE

01 MARCH 2000

GROUP

2711



(Use several sheets if necessary)

U.S. PATENT DOCUMENTS

EXR INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
AAA	4 2 5 8 3 8 6	03/81	Chueng	358	84	
ABB	5 6 0 0 3 6 4	02/97	Hendricks et al.	348	1	
ACC	5 7 2 4 5 2 1	03/98	Dedrick	395	226	
ADD	5 7 5 8 2 5 9	05/98	Lawler	455	5.1	
AEE	5 9 1 5 2 4 3	06/99	Smolen	705	14	
AFF	6 0 2 0 8 8 3	02/00	Herz et al.	345	327	
AGG	6 1 0 8 6 3 7	08/00	Blumenau	705	7	
AHH	6 1 1 9 0 9 8	08/00	Guyot et al.	705	14	
AII	6 1 3 4 5 3 2	10/00	Lazarus et al.	705	14	
AJJ	6 1 7 7 9 3 1	01/01	Alexander et al.	345	327	

FOREIGN PATENT DOCUMENTS

	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO
BB	9 7 1 2 4 8 6	04/97	WO				
BC	9 7 1 7 7 7 4	05/97	WO				
BD	9 7 4 1 6 7 3	11/97	WO				
BE	9 8 2 1 8 7 7	05/98	WO				
BF	9 8 2 8 9 0 6	07/98	WO				
BG	9 8 3 4 1 8 9	08/98	WO				
BH	9 9 0 1 9 8 4	01/99	WO				
BI	9 9 0 4 5 6 1	01/99	WO				
BJ	0 0 0 8 8 0 2	02/00	WO				
BK	0 0 1 3 4 3 4	03/00	WO				
BL	0 0 1 4 9 5 1	03/00	WO				
BM	0 0 3 3 2 2 4	06/00	WO				

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

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U.S. PATENT DOCUMENTS

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8887.3002CNT

SERIAL NO.

09/516,983

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APPLICANT

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01 MARCH 2000

GROUP

UNKNOWN



U.S. PATENT DOCUMENTS

EXR INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
J	AA	5	9	7	4	3	9	9	10/99	Giuliani et al.	705	14	
J	AB	4	7	4	5	5	4	9	05/88	Hashimoto	364	402	
J	AC	5	7	4	0	5	4	9	04/98	Reilly et al.	705	14	
J	AD	5	4	1	0	3	4	4	04/95	Graves et al.	348	1	
J	AE	5	7	4	9	0	8	1	05/98	Whiteis	707	102	
J	AF	6	0	1	2	0	5	1	01/00	Sammon, Jr. et al.	706	52	
J	AG	5	7	1	0	8	8	4	01/98	Dedrick	395	200.47	
J	AH	5	6	3	6	3	4	6	06/97	Saxe	395	201	
J	AI	5	7	9	6	9	5	2	08/98	Davis et al.	395	200.54	
J	AJ	5	7	0	4	0	1	7	12/97	Heckerman et al.	395	61	
J	AK	5	6	1	9	7	0	9	04/97	Caid et al.	395	794	

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
													YES	NO
J	BA	9	9	4	4	1	5	9	09/99	WO				

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

J	CA	IEEE Publication "A Framework for Targeting Banner Advertising on the Internet", by Gallagher, K. and Parson, J., January 1997, 12 pages.											

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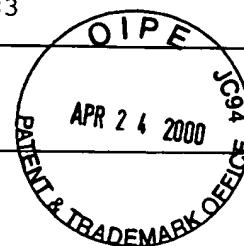
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	AL	6	0	0	5	5	9	7	12/99	Barrett et al.	348	1	
	AM	5	9	4	8	0	6	1	09/99	Merriman et al.	709	219	
	AN	5	7	6	1	6	0	1	06/98	Nemirofsky et al.	455	3.1	
	AO	4	6	0	2	2	7	9	07/86	Freeman	358	86	
	AP	5	4	4	6	9	1	9	08/95	Wilkins	455	6.2	
	AQ	5	1	5	5	5	9	1	10/92	Wachob	358	86	
	AR	5	7	7	4	1	7	0	06/98	Hite et al.	348	9	
	AS	5	5	6	5	9	0	9	10/96	Thibadeau et al.	348	9	
	AT	5	0	9	9	3	1	9	03/92	Esch et al.	358	86	
	AU	5	3	1	9	4	5	5	06/94	Hoarty et al.	348	7	
	AV	5	2	2	3	9	2	4	06/93	Strubbe	358	86	

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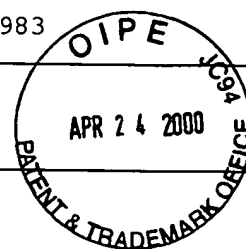
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<i>JS</i>	AW	5	9	9	1	7	3	5	11/99	Gerace	705	10	
<i>JS</i>	AX	5	9	7	4	3	9	6	10/99	Anderson et al.	705	10	
<i>JS</i>	AY	5	8	4	8	3	9	6	12/98	Gerace	705	10	
<i>JS</i>	AZ	5	7	6	1	6	6	2	06/98	Dasan	707	10	

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